

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)

 *Please provide one sheet per event (one event = one workpackage = one lump sum.)*

PROJECT	
Participant:	Municipality of Smartno pri Litiji (AE)
PIC number:	926952080
Project name and acronym:	Eurofolk - The keeper of European culture — EUROFOLK

EVENT DESCRIPTION			
Event number:	2		
Event name:	Work Package 2 – Conference on the role of folklore, ethnology and traditional culinary in function of defining Slovenian identity as a part of European identity, Šmartno pri Litiji, Slovenia		
Type:	In situ conference and workshops		
In situ/online:	In situ		
Location:	Slovenia, Municipality Šmartno pri Litiji		
Date(s):	18th and 19th August 2023		
Website(s) (if any):	https://obcina.smartno.si/		
Participants			
Female:	67		
Male:	61		
Non-binary:	0		
From country 1 [Croatia]:	45		
From country 2 [Slovenia]:	55		
From country 3 [Austria]:	28		
Total number of participants:	128	From total number of countries:	3
Description			
<i>Provide a short description of the event and its activities.</i>			
Work package 2 – which included presentations and workshops, was held on the weekend at 18th and 19th of August 2023.			

Title of the event: Workshops on the role of folklore, ethnology and traditional culinary in function of the development of Slovenian identity as a part of European identity.

Type of event: In situ workshops

Place: Municipality of Šmartno pri Litiji, Slovenia

Dates of the event: 18th and 19th August 2023.

Number of countries involved: 3

Number of individual direct participants: 55

Number of invited/international participants: 73

Target groups consisted of:

1. Citizens from from the Municipality of Breznicki Hum (Croatia), the Municipality Smarno pri Litiji (Slovenia) and the City of Bleiburg (Austria), with special emphasis on the citizens between 18 and 40 years.
2. Non-governmental organisations dedicated to preserve folklore heritage.
3. Experts active in the field of folklore heritage.

Activiteies at the WP 2 :

Activity 1 - Opening conference of the event in Slovenia is an activity which was held during the 1st day of the event and it included a significant number of sub-tasks:

- Welcoming speech for all participants in the event
- Providing information on the EUROFOLK project
- Presentation of the objectives of the CERV Program, rights and values
- Presentation of traditional heritage of the Municipality of Šmartno at Litija and surrounding region.

Activity 2: Data gathering and awareness raising on the role of folk costume and tradition in defining Slovenian identity as part of EU was organized during the 1st and 2nd day of the event. It included following sub-tasks:

- Photoshooting of 17 couples presenting male and female sets of Slovenian folk costumes. This photoshooting served as an input for the photographic database on folk costumes for Geofolk Platform and for the data base on Eurofolk project
- Exhibition of photographs of folk costumes from Europe collected during the Geofolk project
- Awareness-rising activities as well as exchanges and dissemination of good practices among public authorities and organisations
- Evaluation of the target group impact - via questionnaire (results will be available after implementation of all 3 work packages).

Activity 3: Workshops on richness of cultural environmental characteristics of Slovenia concentrated on the promotion, knowledge transfer and awareness raising on the cultural and folklore heritage of Slovenian regions. Therefore this activity was organized during the 1st and 2nd day of the event and included:

- Presentation of folk customs of all project participants
- Presentation of intangible cultural heritage of Slovenian region and the demonstration of folk costumes of Slovenia. Working meeting in order to raise awareness on lack of detailed descriptions and information on motives on folk costumes
- Traditional and unique ceramics workshop and presentation
- Presentation and workshop of Slovenian traditional trademark products

- Workshop and presentation of Slovenian cultural heritage – national costume of the Litijski Hribovje and «špinerbal».

Activity 4: Promotion and visibility actions is directed towards increasing the visibility via:

- Publication of 1 article in local newspapers
- Broadcasting 1 show on local radio station
- Publication of 1 article at the web page of the Municipality of Šmartno at Litija
- Publication of 3 articles on social networks managed by the Municipality of Šmartno at Litija.

The following evidence is attached to the above-mentioned events:

Agenda and invitation, signature lists, photos, workshop presentations, event recordings, questionnaires.

Deliveries of the Work package 2:

1. Documents:
 - i. Invitation and Agenda for WP2 – EUROFOLK
 - ii. Invitation for photoshooting_KUD Javorje_EUROFOLK
 - iii. Questionnaire WP 2 EUROFOLK
 - iv. Radio and TV – EUROFOLK
 - v. Summer event Project 101090527 (EUROFOLK)
2. Photos of event
3. Presentations
 - i. Eurofolk presentation - 18 8 2023
 - ii. Eurofolk presentation - 19 8 2023
 - iii. Mojca Štepic_LAZ_18_8_2023
 - iv. Municipality Bleiburg – Pliberk
 - v. Presentation of folk costumes_LAZ 2023
 - vi. The heart of Slovenia_Collective trademark 2023
4. Promotion and visibility actions
 - i. Radio Geoss 18 &19 August 2023
 - ii. Promotion and visibility actions of the Work package 2 – links
5. Signature lists
 - i. Signature list_EUROFOLK_WP 2_Day 1
 - ii. Signature list_EUROFOLK_WP 2_Day 2

Promotion and visibility actions of the Work package 2:

- Event Description Sheet (ESD)
- Publication of 1 article in a local newspaper – Krajevne novice, page 11
 - <https://obcina.smartno.si/wp-content/uploads/2023/07/Krajevne-novice-julij-2023.pdf>
- Broadcasting of 1 show on a local radio station, recording and text attached, Attached: Radio Geoss 18 &19 August 2023
- Broadcasting 1 show at TV ETV
- Publication of 1 article on the website of the Municipality of Šmartno pri Litiji
 - <https://obcina.smartno.si/novice/projekt-eurofolk-varuh-evropske-kulture>
 - <https://obcina.smartno.si/novice/drugo-srecanje-partnerjev-na-projektu-eurofolk-smartno-pri-litiji-v-petek-18-in-soboto-19-avgusta-2023>
 - <http://www.srce-me-povezuje.si/drustvolaz>

- Publication of 3 articles on social networks under the leadership of the Municipality of Šmartno pri Litiji
 - https://m.facebook.com/story.php?story_fbid=pfbid0LnMFgvZpKCxoPGbBEQmHFvQ2PU6kjVA9uEQnp4ffxDNiPjGcbQHtQiG3sgygQYhPI&id=100064834391360
 - https://m.facebook.com/story.php?story_fbid=pfbid0RBgagm8tqrHyviEyAfKkugmcoVRgZazTvxFU7kKrY3E7fbX7tKTzg4znDahpV8PI&id=100064834391360
 - https://obcina.smartno.si/novice/drugo-srecanje-partnerjev-na-projektu-eurofolk-smartno-pri-litiji-v-petek-18-in-soboto-19-avgusta-2023/?fbclid=IwAR3n4K4Nb7DMOYWxRA6GPRkFKjGpGrrtJ8xIKP-kHIVJ_eiesSEfZPSs9-8
 - https://m.facebook.com/story.php?story_fbid=pfbid02Vwf1ZgTDQGeHim16ZQVhyUXZVMaqohio5VBjnVxKe5THXrimF32wwRDaREvzfvJdl&id=100064834391360
 - https://m.facebook.com/story.php?story_fbid=pfbid02XsADQc37GKPv5kHVBvaGeKST57MrH9bSyzSA31J5LyegyV6HceURzNcVJvBamo5RI&id=100064834391360
 - https://m.facebook.com/story.php?story_fbid=pfbid032zkQn5YN58Z6Vby7CKYCEbWYNGGR4on5tDgJfuvSZQYCKwhCjXiahRLMJa6sN4PPI&id=100064834391360
- Pictures of the event (attached)
- Link to Municipality Breznički Hum (official web site): <https://www.breznicki-hum.hr/>
- Link to Municipality Breznički Hum (Facebook site): https://www.facebook.com/breznicki.hum/?locale=hr_HR.

HISTORY OF CHANGES

VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).